

Social Media and Community Manager

Remuneration:	R12000 - R15000 per month cost-to-company
Location:	Johannesburg, Rosebank
Remote work:	Not Applicable
Job level:	Junior/Mid
Own transport required:	Yes
Type:	Permanent
Company:	The Media Co.Lab

Are you a social media aficionado with a passion for digital advertising? Do you thrive on creating engaging content, managing multiple accounts, and delivering outstanding results? If so, we have an exciting opportunity for you to join our dynamic digital advertising agency as a social media and community manager!

At The Media Co.Lab we're at the forefront of the digital advertising landscape. Our agency specialises in crafting compelling online campaigns that drive real business growth for our diverse range of clients. We're a collaborative and innovative team dedicated to pushing boundaries and exceeding expectations.

As a social media and community manager, you'll be an essential part of our creative force. Your responsibilities will include:

- Developing and executing creative social media strategies across various platforms.
- Managing and curating multiple social media accounts to enhance brand visibility and engagement.
- Creating and scheduling captivating content, including posts, videos, and graphics.
- Monitoring social media trends, insights, and analytics to optimise campaign performance.
- Engaging with followers, responding to comments, and fostering a vibrant online community.
- Collaborating with our talented team to align social media efforts with overall marketing goals.

Skills:

- A minimum of three years experience in social media management and digital advertising.
- A deep understanding of various social media platforms, trends, and best practices.
- Exceptional creativity and a knack for producing eye-catching, shareable content.
- Strong analytical skills to measure, analyse, and improve campaign performance.
- Excellent communication skills, both written and verbal.
- Ability to work in a fast-paced environment and manage multiple accounts simultaneously.
- Familiarity with social media management tools and scheduling platforms.

Company Description

The Media Co.Lab is a new-world hybrid marketing agency that provides a blend of traditional and digital marketing services. We offer a mix of offline and online marketing strategies, including print advertising, public relations, events, and digital advertising, social media, and search engine optimization. Our aim is to provide a comprehensive and integrated marketing solution for our clients.

Posted on 11 Aug 10:43, Closing date 10 Oct

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Justyn

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Or apply with your Biz CV

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