

Graphic Designer

Remuneration:	R16000 - R24000 per month cost-to-company
Location:	Cape Town
Remote work:	Not Applicable
Education level:	Degree
Job level:	Mid
Own transport required:	Yes
Company:	Revo Property

Digital and graphic designer for property.

Revo Property is a leading tech-enabled real estate business that offers a turnkey holistic approach to clients. The business is one of the fastest growing real estate companies in the country.

We are looking for a mid-weight digital and graphic designer to join our dynamic team. This office-based role will involve creating a wide range of visually stunning assets for our company, including mailers, social media posts, website collateral, performance max assets, billboards, pull-up banners, stickers, marketing assets, company and group portfolios, and branch assets.

Responsibilities:

- Develop visually captivating designs and assets that align with brand guidelines and project objectives
- Collaborate with internal stakeholders to understand design requirements and translate them into effective visual solutions
- Create engaging and impactful designs for use on various platforms, including websites, social media and print materials
- Maintain and update brand files and ensure consistent visual representation across all touchpoints
- Create content and copy to develop cohesive visual and written content strategies
- Conduct thorough research to stay up-to-date with design trends, industry best practices and emerging technologies
- Ensure all designs meet high-quality standards, are pixel-perfect and are optimised for web and print use
- Assist with the creation and presentation of brands and companies on social media platforms
- Collaborate with web developers to ensure seamless integration of design elements into websites
- Support the design and maintenance of company and group portfolios, ensuring accurate and visually appealing representation
- Proactively suggest creative ideas and improvements to enhance the overall design aesthetic and user experience
- Manage multiple projects simultaneously, prioritise tasks effectively and meet project deadlines

Minimum requirements:

- Minimum of five years of professional experience in the field
- Web building and design capabilities (e-commerce and integration)
- Strong ability to comprehend briefs accurately and translate them into visually compelling designs
- Creation of designs and assets for website, brand files and social media platforms
- Create copy and posts to develop engaging social content and strategies
- Good understanding of UX/UI principles to enhance user experience
- Proficiency in the full Adobe Creative Suite
- Proficiency in Canva
- Excellent communication skills, both verbal and written
- Demonstrated ability to work within timeframes and meet deadlines
- Conceptualisation, design and maintenance of all online materials
- Knowledge and interest in web standards, best practices and technologies to ensure optimal content, design, development

and functionality across websites

- Genuine interest in social media and digital trends, assisting with the creation and presentation on various social media platforms
- Enthusiasm for implementing best practices, exploring new technologies and driving continuous improvement on the digital platform
- Capability to independently manage projects from initial brief to final completion
- Familiarity with WordPress, HTML, CSS, and Bootstrap would be beneficial

Please note only candidates with the required experience will be contacted and considered. If you are not contacted within 14 (fourteen) days, kindly consider your application unsuccessful.

Posted on 10 Aug 09:12, Closing date 8 Oct

Apply by email

Twane Scholes

twane@evoproperty.co.za

Or apply with your Biz CV

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